

Interdisciplinary European Conference on Entrepreneurship Research IECER

February 12-14, 2014, HTW Chur

WEDNESDAY 12 FEBRUARY 2014

13:00	Registration - HTW Chur, Pulvermühlestrasse 57, Auditorium
13:30	Welcome Remarks Kerstin Wagner & Frank Lasch, Academic Coordinators Jürg Kessler, Professor of Management, Vice Chancellor HTW Chur Josef Walker, Professor of Management, Dean of Faculty, Departement of Entrepreneurial Management, HTW Chur
14:30	Keynote Speech Crowdfunding: A New Source of Entrepreneurial Finance and an Emerging Research Topic Simon Parker, Professor of Entrepreneurship, Ivey Business School, Western University

15:30 Coffee Break - Lounge

	Auditorium	Track: Innovation and Technology Firms	Room A108	Track: Educational Approaches
Session Chair: Arndt Werner	16:00	The impact of the economic crisis on European SMEs; Does countries' technological specialisation affect the firm-level impact of a major economic crisis? Oliver Som, Fraunhofer Institute for Systems and Innovation Research Karlsruhe Jan de Kok, Panteia/EIM Zoetermeer Peter Neuhäusler, Fraunhofer Institute for Systems and Innovation Research Karlsruhe	16:00	Combining the notions of "lean startup" and "effectuation" to teach future entrepreneurs Ricardo Bonazzi, University of Lausanne, HES-SO Valais Antoine Perruchoud, HES-SO Valais
	16:30	Entrepreneurial activity, industry orientation, and economic growth Jaap Bos, University Maastricht Jolanda Hessels, Erasmus University Rotterdam Mark Sanders, Utrecht University Peter van der Zwan, Erasmus University Rotterdam	16:30	Entrepreneurial design thinking – fostering customer orientation and creativity through workspace flexibility Horst Kutsch, Dorothee Zerwas & Harald von Kortzfleisch, University of Koblenz-Landau
	17:00	Impact of government R&D funding on private companies' R&D investments: Does one size fit all? Panel analysis of input additionality of German biotechnology firms, 1998-2010 Vartuhi Tonoyan, Stevens Institute of Technology, University of Mannheim Robert Strohmeier, University of Mannheim	17:00	Entrepreneurial venturing and media industry in Germany – To what extent is the academic offspring prepared for an entrepreneurial future? Britta Gossel, Ilmenau University of Technology
Session Chair: Oliver Mauroner				

19:00 SOCIAL EVENT - «Magical Evening»-Tour

Eugen Arpagaus, Head of Economic Development and Tourism Agency of the Canton Grison, Switzerland

Meeting point: Hotel Chur

THURSDAY 13 FEBRUARY 2014

Session Chair: João Leitão	Auditorium	Track: Part-Time Entrepreneurship	Session Chair: Ralph Lehmann	Room A108	Track: International Entrepreneurship
	09:00	Non-standard employment, working time arrangements, establishment entry and exit Jochen Späth, Institute for Applied Economic Research (IAW) Tübingen		09:00	Coordination mechanisms as an enabler to decrease complexity in manufacturing networks Patricia Deflorin, HTW Chur Maïke Scherrer, University of St. Gallen Katrin Schillo, HTW Chur
	09:30	Innovation among budding freelancers in France Matthijs den Besten & Walid Nakara, Montpellier Business School		09:30	International assignments - A breeding ground for self-employment? Elizabeth Kötter, University of Siegen Susanne Schleppehorst, University of Siegen Arndt Werner, Institute for SME Research Bonn Petra Moog, University of Siegen
	10:00	The intention of part-time entrepreneurs to become full-time entrepreneurs: the role of financial and non-financial motives Jörn Block & Andreas Landgraf, University of Trier		10:00	Entering emerging markets: A matter of opportunity orientation and willingness to take risks? Christian Hauser, HTW Chur Jens Hogenacker, University of Cologne Ralph Lehmann, HTW Chur

10:30 Coffee Break - Lounge

Session Chair: Christian Hauser	Auditorium	Track: Environment	Session Chair: Kerstin Wagner	Room A108	Track: Spin-offs and Incubation
	11:00	Sole micro entrepreneurs: Perceptions about the formalization of small business in Brazil Juliana Mattiello da Silva, University of the State of Mato Grosso Roberto Frota Decourt, Universidade of the State of Rio dos Sinos Lierge Luppi, University of the State of Mato Grosso		11:00	Similarities and differences of research-based and corporate spin-offs: Theoretical thoughts, research design and expected implications Roland Helm, University of Regensburg Kendra Poehlmann, University of Regensburg Oliver Mauroner, Bauhaus University Weimar
	11:30	The impact of corruption on firm innovativeness. A multi-level analysis Vartuhi Tonoyan, Stevens Institute of Technology, University of Mannheim Gary Bruton, Texas Christian University		11:30	Entrepreneurial support and success: Empirical analysis of innovative Tunisian SME Rym Gafsi, University of Sousse

12:00 Lunch
Restaurant Rheinfels

Session Chair: Frank Lasch	Auditorium	Track: Types of Entrepreneurs	Session Chair: Frank Bau	Room A108	Track: Entrepreneurial Finance
	14:00	Intersectionality and internet entrepreneurship: The impact of social positioning on selling online Angela Dy, Susan Marlow & Martin Lee, Nottingham University Business School		14:00	The impact of the financial crisis on financing technology ventures Ann-Kristin Achleitner, Technical University of Munich Reiner Braun, Friedrich-Alexander-University Erlangen-Nürnberg Georg Metzger, KfW Bankengruppe Maximilian Schmidt, Technical University of Munich
	14:30	The personality traits and social dimensions: a comparison between social and commercial entrepreneurs Sourour El Andoulsi & Niousha Shahidi, EDC Paris Business School		14:30	Getting money from the crowd: Drivers of fundraising success Michael Beier & Kerstin Wagner, HTW Chur

15:00 Coffee Break - Lounge

Session Chair: Mark Sanders	Auditorium	Track: Entries and Exits	Session Chair: Matthijs den Besten	Room A108	Track: Open Topic
	15:15	How do determinants of firm survival differ by entrepreneurship entry mode? Jörn Block, University of Trier Frank Lasch, Montpellier Business School Stephan Hock, University of Trier Frank Robert, Montpellier Business School Roy Thurik, Erasmus University Rotterdam		15:15	Entrepreneurial strategy and risk formulation: A Machian genetic perspective Carl Henning Reschke, Institute for Management Research Cologne
	15:45	Nascent entrepreneurs in the Czech Republic: The drivers of exit decisions Martin Lukeš & Jan Zouhar, University of Economics Prague		15:45	Entrepreneurial ecosystems: A critical analysis of opportunities and challenges Calin Gurau, Frank Lasch & Leo Paul Dana, Montpellier Business School

16:15 Coffee Break - Lounge

Frank Lasch & Kerstin Wagner	16:30	<u>Plenary Session Meet the Editors - Auditorium</u>	
		<p>Jörn Block, University of Trier, Small Business Economics (SBE) Sascha Kraus, University of Liechtenstein, Zeitschrift für KMU und Entrepreneurship (ZfKE), International Journal of Entrepreneurial Venturing (IJEV) Susan Marlow, Nottingham University Business School, International Small Business Journal (ISBJ) Simon Parker, Ivey Business School Western University, Journal of Business Venturing (JBV)</p>	

19:00 - CONFERENCE GALA DINNER

Endnote Speech: Susan Marlow, Professor of Entrepreneurship, Nottingham University Business School
 Brambrüesch Cableway station by 7 pm

FRIDAY 14 FEBRUARY 2014

Session Chair: Kerstin Wagner	Auditorium	Track: Teams
	09:00	Do teams really matter? The direct and indirect effects of team composition on financing, network, and performance of university spin-offs Christian Soost & Petra Moog, University of Siegen
	09:30	Achievement motivation diversity and entrepreneurial team performance: The mediating role of cohesion Michael Knapp, Johannes Kepler University Linz Robert Breitenecker, Alpen-Adria University Klagenfurt Mohammad Saud Khan, Alpen-Adria University Klagenfurt

10:00 Coffee Break - Lounge

Session Chair: Michael Beier	Auditorium	Track: Networks and Co-Innovation	Session Chair: Frank Lasch	Room A1108	Track: Self-Employment vs. Paid-Employment
	10:15	Ad-hoc innovation networks of European SME. A typology of networks based on a multiple case study Frank Bau & Thomas Bentivegna, HTW Chur		10:15	Firm size, leadership position, and entrepreneurial intentions of employees Arndt Werner, Institute for SME Research Bonn Johanna Gast, University of Liechtenstein Sascha Kraus, University of Liechtenstein
	10:45	Coopetition and co-innovation: Do manufacturing and service providers behave differently? João Leitão, University of Beira Interior, Technical University of Lisboa Dina Pereira, University of Beira Interior and CAST Covilhã		10:45	Does entrepreneurship pay in Germany? Alina Sorgner, Friedrich-Schiller-University Jena Michael Fritsch, Friedrich-Schiller-University Jena Alexander Kritikos, German Institute for Economic Research (DIW Berlin)

11:15 - CLOSING REMARKS and FAREWELL
Auditorium