





de Suisse occidental **Fachhochschule Westschweiz** University of Applied Sciences Western Switzerland



Swiss Confederation

Commission for Technology and Innovation CTI

'AGENCE POUR LA PROMOTION DE L'INNOVATION AGENZIA PER LA PROMOZIONE DELL'INNOVAZIONE THE INNOVATION PROMOTION AGENCY

# Fairtrace

#### Tracing the textile industry

**A Semantic-Web Oriented Traceability Solution Applied** To The Textile Industry



#### **Bruno Alves**

ICEIS2013, Angers 6th July 2013

### Definition

# **Trace·a·bil·i·ty** / treisə'biləti / noun

#### the ability to discover information about where and how a product was made

Source: http://dictionary.cambridge.org/dictionary/business-english/traceability



ICEIS 2013, Angers, France

Problem statement

# Would you believe ?



![](_page_2_Picture_3.jpeg)

ICEIS 2013, Angers, France

## And this, can you believe ?

#### Greenpeace finds toxic chemicals in branded clothing

August 23 - Traces of toxic chemicals harmful to the environment and to human health have been detected in products made by 14 top clothing manufacturers, Greenpeace said Tuesday.

![](_page_3_Picture_3.jpeg)

Greenpeace activists dressed as referees enter Adidas' flagship store in Hong Kong. - photo: afp

Samples of clothing from top brands including Adidas, Uniqlo, Calvin Klein, H&M, Abercrombie & Fitch, Lacoste, Converse and Ralph Lauren were found to be tainted with the chemicals, known as nonylphenol ethoxylates, the watchdog said at the launch of its report "Dirty Laundry 2".

![](_page_3_Picture_6.jpeg)

#### **Negotiation pattern**

![](_page_4_Figure_1.jpeg)

![](_page_4_Picture_2.jpeg)

## The right(eous) way

![](_page_5_Figure_1.jpeg)

![](_page_5_Picture_2.jpeg)

## Our proposed solution

## Fairtrace

**General Traceability Framework** 

Fairtrace is made to be **Simple** Fairtrace is made to be **Generic** Fairtrace is made to be **Adaptable** 

![](_page_6_Picture_4.jpeg)

![](_page_6_Picture_5.jpeg)

![](_page_6_Picture_6.jpeg)

#### Fairtrace

#### **Objectives**

- Identification of the supply-chain (analysis)
- Order management (dashboard)
- Tracking and problem reporting (validators)

#### **Target audience**

- Brands and resellers
- Consumer market

![](_page_7_Picture_8.jpeg)

#### **Prototype overview**

![](_page_8_Figure_1.jpeg)

## Prototype infrastructure

| Backend             | VM-Linux Server + BigOWLim 3.5<br>+ Apache Tomcat 6 + Spring MVC<br>(3.0) |  |  |  |
|---------------------|---|--|--|--|
| B2B Frontend        | Ruby On Rails (Fontend), VM-<br>Linux Server (HTML5 + JS)                 |  |  |  |
| <b>B2C Frontend</b> | Print-to-mobile (custom)  |  |  |  |
| Partners            | One android phone each  |  |  |  |

... < 10000 triples per order (including the model)

![](_page_9_Picture_3.jpeg)

#### Dashboard

![](_page_10_Picture_1.jpeg)

![](_page_10_Picture_2.jpeg)

# Order management & problem tracking

| Dashboard                 | *               | · · · · ·          | a the second          |                         | 3 1 2 |   |                   |
|---------------------------|-----------------|--------------------|-----------------------|-------------------------|-------|---|-------------------|
| ← ⇒ C                     | fairtrace.icar  | e.ch/orders        |                       |                         |       |   | ☆ 🗶 🔳             |
| Using SNON                | /IED 🏼 BPMI     | N Ontolog 🗋 DESCRI | PTION L 🗎 Accès au e- | -ban                    |       |   |                   |
| 🛞 Home 🛛 V                | alue chains ု Ö | Forms 🗍 Datasets 🕴 | Users 🕛 Roles 🔚 Orde  | ers 🔍 Explorer 🕜 Querie | 25    |   |                   |
| DASH                      | DASHBOARD       |                    |                       |                         |       |   |                   |
| Show 10 💌 entries Search: |                 |                    |                       |                         |       |   |                   |
|                           | Order ID        | Reference ID       | Fairtrade ID<br>≎     | Delivery Date           | Forms | Validation  |                   |
|                           | <u>CA16576</u>  | 2219               | 18753                 | 2013-07-05              | 100%  | <ul> <li>This is an informational message !</li> <li>This is a warning message !</li> <li>This is a severe message !</li> </ul> |                   |
|                           | <u>CA20000</u>  | FE00001            | 21234A                | 2013-07-05              | 0%    | <ul> <li>This is an informational message !</li> <li>This is a warning message !</li> <li>This is a severe message !</li> </ul> |                   |
| Showing 1 to 2            | of 2 entries    |                    |                       |                         | •     | First   | Previous1NextLast |
|                           |                 |                    |                       |                         |       |   |                   |

![](_page_11_Picture_2.jpeg)

## **Designing formulars**

| Editing form                    |                                  |                               |            |               |
|---------------------------------|----------------------------------|-------------------------------|------------|---------------|
| ← → C  fairtrace.icare.ch/form  | s/form012/edit                   |                               |            | ☆ 📕 🔳         |
| 💔 Using SNOMED 🔝 BPMN Ontolog   | . 🗋 Description L 🗎 Ac           | ccès au e-ban                 |            |               |
| Cette page est en anglais - Vo  | oulez-vous la traduire ? T       | raduire Non                   |            | Options •     |
| 😽 Home 🛇 Value chains 🛇 Forms 🗍 | Datasets 🖄 Users 🕛 Roles         | 🔤 Orders 🔍 Explorer 🕜 Queries |            | ^             |
| Name Dyeing U                   | pdate                            |                               |            | Designer Code |
| Toolbox                         |                                  |                               | Properties |               |
| Container                       | ‡ Informations generales         |                               |            |               |
| 53 section                      | <b>‡</b><br>Qualite de la maille | item 💌                        | <i>•</i>   |               |
|                                 | ‡                                | 、 []                          | ~          |               |
|                                 | Grammage (g/m2) (GSM             |                               |            |               |
| 58 group                        | * ID Fairtrade                   |                               |            |               |
|                                 | ↓<br>Numero de commande          | item 💌                        |            |               |
| Tout                            | ÷                                | item 💌                        | × .        |               |
| lext                            | Reference tissu                  |                               |            |               |
| Stextfield                      | Libelle                          |                               |            |               |
| Lorem ipsum                     | ¢<br>Commentaires                |                               | ~          |               |
| 🛿 datepicker                    |                                  |                               |            | _             |
| jj.mm.a: 🗢 🐨                    |                                  |                               |            |               |
|                                 | ‡ Informations teinture          |                               |            |               |
| S textarea                      | Code couleur Pantone             |                               |            |               |
| horem ipsum                     | ‡<br>Poids (on ka)               |                               | pr -       |               |
|                                 |                                  |                               |            |               |
| S rich text editing             | Composant chimique               |                               |            |               |
| Lorem                           | <sup>‡</sup> Type de substance   | item 💌                        | ~~         |               |
| ipsum                           | ¢<br>CAS / EC code               |                               |            |               |
| List                            | t CAS / EC CODE                  |                               |            |               |
| St coloct                       | Poids (en gpl)                   |                               |            |               |
| Lorem ipsum                     | *<br>Nom de la substance         |                               | ~          |               |
|                                 |                                  |                               |            |               |
| ۰ III ا                         |                                  |                               |            |               |
|                                 | <sup>*</sup> Date de livraison   | JJ.mm.aaa 🔄 👿                 |            |               |
| 0.0.0                           | ¢ Consommateur                   | item 💌                        | A          |               |
| 1111                            | ŧ                                | item 💌                        | ~          |               |
|                                 | Fournisseur                      |                               |            | -             |

![](_page_12_Picture_2.jpeg)

### Exploring data

| Explore                                    |   |                    | ×  |
|--|---|--------------------|----|
| ← → C                                      | =order001                                   | <u>∽</u> ¥         |    |
| V Using SNOVED St BPMN Ontolog DESCR       | IPTION L 🗎 Accès au e-ban                   |                    |    |
| A Cette page est en anglais  Voulez-vous l | la traduire ? Traduire Non                  | Options -          | ×  |
| 😸 Home 🛇 Value chains 🔍 Forms 🔲 Datasets 🕹 | Users 🖞 Roles 🖼 Orders 🔍 Explorer 🕜 Queries |                    |    |
|  |   | <u>Logout</u>   al | lr |
|  |   |                    |    |
| 🕨 🕌 fabric                                 | processed_fabric001                         |                    |    |
| 🕨 🔑 fabric                                 | fabric001                                   |                    |    |
| 4 퉬 yarn                                   | yarn001                                     |                    |    |
| 👂 🐌 order 🛛 🔹 o                            | rder001                                     |                    |    |
| 🖌 🔒 certificate c                          | ertificate006                               |                    |    |
| label                                      | GOTS  |                    |    |
| description                                |   |                    |    |
| 20120225121951_GOTS_1.jpg                  |   |                    |    |
| 20120225121953_GOTS_2.jpg                  |   |                    | ≡  |
| 20120225121955_GOTS_3.jpg                  |   |                    |    |
| 20120225121958_GOTS_4.jpg                  |   |                    |    |
| 20120225121959_GOTS_5.jpg                  |   |                    |    |
| 20120225122002_GOTS_6.jpg                  |   |                    |    |
| 20120225122004_GOTS_7.jpg                  |   |                    |    |
| > 🖟 certificate c                          | ertificate007                               |                    |    |
| mixing lot                                 | nixing_lot001                               |                    |    |
| coton type                                 | rganic & Fairtrade                          |                    |    |
| Count 30                                   | /1 COMBED                                   |                    |    |
| quantity 12                                | 8.0   |                    |    |
| fairtrade id 18                            | 815   |                    |    |
| b yarn                                     | varn013                                     |                    |    |
| b color                                    | color001                                    |                    |    |
| Porder id                                  | CA16576                                     |                    |    |
| ▶ 🎍 batch                                  | batch001                                    |                    |    |
| transaction                                | transaction001                              |                    |    |
| Desident de 14                             | 10752                                       |                    | -  |

![](_page_13_Picture_2.jpeg)

## Modelling methodology

#### **1. Picture analysis**

- 2. Critical traceability path
- 3. Basic data model
- 4. Complete data model
- 5. Ontology engineering
- 6. Deployment

![](_page_14_Picture_7.jpeg)

![](_page_14_Picture_8.jpeg)

![](_page_15_Figure_0.jpeg)

![](_page_15_Picture_1.jpeg)

## Linking forms and model

#### Databinding

- Bind a field to a property of the product model

• Example: Fabric#name

<fpo:Fabric> <fpos:hasFabricName> "value"^^xsd:string

#### Instantiation

- Assert triples from data in the forms
  - Values are instantiated following databinding name
  - A dataset links a user, collection point, ts and context

![](_page_16_Picture_9.jpeg)

### Databinding example

| Editing form                      |  |            |                 |                      |
|-----------------------------------|--|------------|-----------------|----------------------|
| ← → C  fairtrace.icare.ch/forms   | /form012/edit#   |            |                 | 숬 😸                  |
| Vising SNOMED 🖾 BPMN Ontolog      | 🖹 DESCRIPTION L 📲 Accès au e-ban                       |            |                 |                      |
| 🕏 Home 🛇 Value chains 🛇 Forms 🔲 I | Datasets 👌 Users 🔒 Roles 🖾 Orders 🔍 Explorer 🕜 Queries |            |                 |                      |
| Name Dyeing Up                    | date   |            |                 | Designer Code        |
| Toolbox                           | Teinturerie  |            | Properties      |                      |
| Container                         |  | -          |                 | OK Cancel            |
| <sup>32</sup> section             | ‡ Informations generales                               | 1          | Name            | Value                |
|                                   | Qualite de la maille                                   | <i>•</i> * | Nom             | pf_gsm               |
|                                   |  | 1          | Libellé         |                      |
| St group                          | t  |            | fr              | Grammage (g/m2) (GSM |
|                                   | ID Fairtrade   | _          | en              | GSM (g/m2)           |
| Text                              | * Numero de commande                                   |            | Obligatoire     | false 💌              |
| M toytfield                       | * Reference tissu                                      | <i>a</i> * | Aide            |                      |
| Lorem ipsum                       | t  | 1          | en              |                      |
|                                   |  |            | fr              |                      |
| a datepicker                      | Commentaires   |            | Multiplicité    | from: 1 to: 1        |
| [55 million (* 12)                |  |            | Linicon         |                      |
| 🕴 textarea                        | ‡ Informations teinture                                | 7          | Lidison         | Processed a Dric+gsm |
| Lorem 1psum                       | Code couleur Pantone                                   | 1          | Options<br>HTML |                      |
|                                   | ↓<br>↓   | 1          |                 |                      |
| Strich text editing               | Polds (en kg)  |            |                 |                      |
| ipsum                             | Composant chimique                                     | -          |                 |                      |
|                                   | Type de substance                                      |            |                 |                      |
| List                              | CAS / EC code  | 1          |                 |                      |
| 🛿 select                          | t  | 1          |                 |                      |
| Lorem ipsum                       | Polds (en gpi)   | ,          |                 |                      |
| S checkbox                        | * Nom de la substance                                  |            |                 |                      |
| V Lorem insum                     | ‡ Detail de la transaction                             | 1          |                 |                      |
| 4                                 | Date de livraison jj.mm.aaa 🚓 🐨                        | <i>6</i> * |                 |                      |
|                                   | ‡ Concommatour item ▼                                  | <i>.</i>   |                 |                      |
| 0.0.0                             | t item   |            |                 |                      |
| LUU                               | Fournisseur  |            |                 |                      |
|                                   | Document complementaire                                | 1          |                 |                      |

![](_page_17_Picture_2.jpeg)

## Problems & solutions

**Genericity** can yield holes in the traceability chain

- Design smart rules (Order -> Fabric -> Yarn)
- Automatic **classification** of the data
  - Simulating class restrictions with rdfs:subPropertyOf and rdfs:domain

#### Optimize querying patterns

- Aggregate data at function points

![](_page_18_Picture_7.jpeg)

#### Advantages

#### Flexibility

- No static schema
- No recompilation

#### Expressivity

- Using inference rules to achieve desired behaviour

![](_page_19_Picture_6.jpeg)

ICEIS 2013, Angers, France

## Disadvantages

- Structuration
  - Thinking in terms on inferences and not in terms of structure
- Can be substantially slower
  - Uses an underlying DBMS
- Maintaining the coherence of the data
  - Easy to create contradicting statements

![](_page_20_Picture_7.jpeg)

## **Current situation**

- Prototype tested in India with a real order
  - 5 indian partners
  - Complete order lifecyle
- Patent pending
- Prototype -> Commercialization process
- Fairtrace SA (Ltd)
- Many companies showed interest (Reizl, Gantt, Migros, ...) and state organisms (Army)

![](_page_21_Picture_8.jpeg)

#### Fairtrace promotional Tee-Shirt

![](_page_22_Picture_1.jpeg)

![](_page_22_Picture_2.jpeg)

#### Future developments

- Commercialization process
- Transition model to OWL2 RL (no need for specific rules)
- Strong validation support
  - Inbound rules
  - Outbound rules
- Integeration with ERP systems

![](_page_23_Picture_7.jpeg)

## Thank you !

![](_page_24_Picture_1.jpeg)

![](_page_24_Picture_2.jpeg)